fashion calendar

january

26 27 28 29

february

16 17 18 19 20 21 22 23 24 25 26 27 28

march

TW 23 24 25 26 27 28 29

april

10 11 12 20 21 22 23 27 28 29 30 24 25 26

may

june

18 19 20 21 22 23 24 25 26 27 28 29 30 31

24 25 26 27 28

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET NEW YORK 21, NEW YORK TRAFALGAR 9-2343

18th YEAR · A WEEKLY PUBLICATION

july

13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

august

10 11 12 13 14 15 17 18 19 20 21 22 24/31 25 26 27 28 29

september

21 22 23 24 25 26 27 28 29 30

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january - 1959

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march - 1959

WTF 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

december

8 9 10 11 12 13 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE

Friday

Nov. 21

6:00 P.M.

Cocktails

WHAT'S GOING ON

GIVEN BY

WHERE

WEEK ENDING FRIDAY, NOVEMBER 21, 1958

ATH FLOOR OHRBACH'S PREVIEW OF HOME Thursday BOUTIQUE SHOP ACCESSORIES & GIFTS Nov. 20 Press preview of decorative home accessories and giftware. By invitation. 9:30 A.M. Publicity: Mark Klauser, OX. 5-4000. Breakfast HOTEL PIERRE AMER. INST. OF MEN'S Thursday PREVIEW OF MALE AND BOYS' WEAR, INC. ROOF Nov. 20 WEAR FOR 1959 N. Y. Club of Clothing Designers, under auspices of "The Philanthropic 6:30 P.M. Fifty", will preview men's and boys' fashions for Spring, Summer and Fall, Dinner by leading manufacturers. By invitation, Publ.: Rion Bercovici, MU. 3-8913. NATIONAL COUNCIL HOTEL PLAZA Thursday EIGHTH ANNUAL BALLROOM "ANGELS BALL" OF JEWISH WOMEN Nov. 20 The 8th annual Angels Ball, co-sponsored by N.Y. Chapter of the National 7:30 P.M. Council of Jewish Women and Helena Rubinstein, for the benefit of Council's Dinner-Thrift Shop. Co-chairmen, publicity and prizes: Ann R. Silver and Barbara Dance Kling. MU. 7-8654. Reservations: \$130 per couple. Contact: I.E. 5-5900. WALDORF-ASTORIA COSTUME INSTITUTE-Thursday "PARTY OF THE YEAR" GRAND BALLROOM FOR COSTUME INSTITUTE MET. MUSEUM OF ART Nov. 20 "Snow Ball"--eleventh annual "Party of the Year" for benefit of Costume 8:00 P.M. Institute of Metropolitan Museum of Art. Entertainment by members of Dinnerfashion industry. Chairman of executive committee: Dorothy Shaver. Reser-Dance vations: \$100.00 each: contact: Costume Institute, TR. 9-5500, Ext. 381. NAT'L HOME FASHIONS HOTEL ROOSEVELT Friday ANNUAL CHRISTMAS LEAGUE (767 LEX. AVE.) BALLROOM Nov. 21 BAZAAR Bazaar from 4:00 P.M. to 7:00 P.M. Admission: 31.50. Contact: TE. 8-5133. 4:00 P.M.

WEEK REGINNING SUNDAY, MOVEMBER 23, 1958

4:00 P.M.- First in a series of rug cleaning demonstrations in N.Y. restaurants, show-

GLAMUR PRODUCTS

ing results after using "Easy Glamur". By invitation. Publicity: Don

Simmons at United Public Relations Inc., J20 E. 56th St., PL. 1-3950.

Sunday RESORT MATERNITY GREAT EXPECTATIONS HAMPSHIRE HOUSE Nov. 23 COLLECTION AT BRUNCH (533 SEVENTH AVENUE) FOUNTAIN ROOM 1:00 P.M. "Pink Champagne and Roses"—showing of Resort maternity collection. Brunch Reservations—\$3.75; contact: Mr. Gilbert, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th St., MU. 9-8542.

PREVIEW: DEMONSTRATION

OF "FASY GLAMUR"

GREEN LANTERN

685 LEXINGTON AVENUE

<u>DA TE</u>	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 24 5:00 P.M. Cocktails	PREVIEW: BOUTIQUE CHRISTMAS GIFTS Roslyn Rosier will present press. By invitation. Pu		
Tuesday Nov. 25 6:30 P.M 9:30 P.M.	WEEKLY FASHION CAREER COURSE Subject: "Selling Via The with Miriam Lippincott, Ca and don'ts." Price: \$3.50.	Fashion Show"presenterson, Pirie Scott & Co	, clarifying the "do's
Wednesday Nov. 26 12:30 P.M. Luncheon	PREVIEW: "MINETTA" BRIDAL COLLECTION Premiere showing for the p "Minetta", a division of M Eileen Goldburg, TR. 5-019	ress of bridal collect: aurer Originals. By in	ion under new label,
Wednesday Nov. 26- Nov. 30	Over 2000 exhibits from an Hours: Nov. 26, 12:00 Noon 11:00 P.M.; Nov. 30, 1:00	ANIMAL BUSINESS ASSOCIATES, INC. COLUMBUS CIRCLE OURS: Nov. 26, 12:00 Noon - 11:00 P.M.; Nov. 27, 28, 29, 10:00 A.M 1:00 P.M.; Nov. 30, 1:00 P.M10:00 P.M. Admission: \$.95; Children, \$.75. Contact: Murray Zaret, ES. 5-0112, Publicity: George Arons, PL. 3-7972.	
Thursday Nov. 27 9:45 A.M.	THIRTY-SECOND ANNUAL MACY'S NEW YORK FROM 77TH STREET AND THANKSGIVING DAY PARADE CENTRAL PARK WEST Macy's 100th Anniversary Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, and arriving at the reviewing stand in front of Macy's from 11:00 A.M. to 12:00 Noon. The Popeye Balloon, Toy Soldier and Spaceman will be filled with air (instead of helium, this year), attached to booms. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078.		
Friday Nov. 28- Dec. 23	ABRAHAM & STRAUS (Bklyn). BEST & CO. BLOOMINGDALE'S BONWIT TELLER. FRANKLIN SIMON GERTZ (Long Island).	aturday, unless indicated and turday, unless indicated and turday. Bec. 1 9:30 A.M. Dec. 1 9:30 A.M. Dec. 8 10:00 A.M. Dec. 1 9:30 A.M. Dec. 1 9:30 A.M.	ted. IRS to 9:00 P.M. (6:00 Sat.) to 6:00 P.M. (Incl.Sat.) to 9:00 P.M.

.Dec. 4 . .

.Dec. 1 . .

SAKS FIFTH AVENUE. . .

KRESGE (Newark). . . .

THE TAILORED WOMAN . .

SAKS 34TH STREET .

STERN'S. . . .

-2-

. Nov.28 . . 9:30 A.M. to 6:00 P.M. (Incl.Sat.)
. Dec. 1 . . 9:45 A.M. to 9:00 P.M. (6:45 Sat.)

. Dec. 1 . . 10:00 A.M. to 9:00 P.M. (7:00 Sat.)

. .Nov.28 . . 9:45 A.M. to 9:00 P.M. (6:00 Sat.)

. .Nov.28 . . 9:45 A.M. to 9:00 P.M. (6:00 Sat.)

. Dec. 8 . . 9:30 A.M. to 7:00 P.M.

9:30 A.M. to 9:00 P.M.

9:30 A.M. to 9:00 P.M. (Incl.Sat.)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Nov. 30- Dec. 4	SPRING AND SUMMER SHOE FASHIONS The 21st semi-annual showing and children, co-sponsored bengland Shoe and Leather Ass Field. (Press luncheon, 12:3 Contact: MU. 2-8/05.	y The Nat'l Ass'n of Sho	McALPIN & TRADE BIDG. Cashions for men, women be Chain Stores and New Atkins and Maxwell
Monday Dec. 1 4:00 P.M 7:00 P.M.	PREVIEW: NEW "FIBERGLAS" CORO-DYFD YARNS Premiere showing of new "Fibtive textured weaves and cold: 4:00 P.M7:00 P.M. By invit	FIBERGLAS CORP. perglas" coro-dyed yarns, lors. Showings, Dec. 1,2,	FIBERGLAS CENTER introducing distinc- 3,4, and 10, from
Tuesday Dec. 2 4:30 P.M. Cocktails	PRESS PREVIEW: NEW RESERVATION OFFICES The press will be invited to offices. By invitation. Pu Martial & Co., 29 East 61st	the opening of Alitalia	MAIN FLOOR 1 s new reservation
Thursday Dec. 4 12:00 Noon Luncheon	CHILDREN'S FASHIONS AT ANNUAL MEETING (9 ROCKEFELLER PLAZA) Children's fashions by male designers in the women's wear field, an "idea" show illustrating how this group would like to see little girls dressed this Spring and Easter. Designers include: Frank Adams, Adolpho, Bill Blass, Brigance, Brooks, Cassini, David Evins, Estevez, Leonard Fisher, Fred Frederics, Philip Hulitar, Mr. John, Josephi, Kasper, David Kidd, John Moore, John Norman, Uncle Sam, Scaasi, Frank Smith, Pembroke Squires, Phillippe Tournay, B. H. Wragge, John Weitz, Whitehead, Roger Van S. Co-chmn: Marion Harris and Jane Stark. Prices: \$7.00, members; \$8.00 guests. (Please bring Christmas gift package for Children's Aid Society.) Contact: CI. 7-3940.		
Saturday Dec. 6- Dec. 11	DISPLAY MARKET WEEK IN NEW YORK Trade showing of Spring and Valenti, LO. 3-1000, Ext. 41		500 EIGHTH AVENUE
Monday Dec. 8 12:30 P.M. Luncheon	COTTON FASHIONS BY GALEY & LORD SHERATON-EAST HOTEL LEADING DESIGNERS (1407 BROADWAY) BALIROOM "Incande scent Golors"Resort fashions in Galey & Lord cottons by: Brigance, Estevez, Tina Leser, Vera Maxwell, Glothes by Townley, Clare Potter, Scassi, Adele Simpson, Herbert Sondheim, Trigere. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Publicity: Rosemary Sheehan, MU. 5-1280. Sheraton-East Fashion Director: Mary Alice Rice, CI. 6-1790.		
Beginning Monday Dec. 8- Dec. 19	SPORTSWEAR COLLECTION BY NEW ITALIAN DESIGNER Ann Marie will introduce the with continuous daily showin sportswear, For press and to Christopher at Mad-Lyn Assoc	ngs of his Spring and Sur buyers, by appointment.	mmer collection of Publicity: Madeline

Tuesday Dec. 9 2:30 P.M. Tuesday Dec. 10 2:30 P.M. Tuesday Dec. 11 3:30 P.M. Tuesday Dec. 12 Tuesday Dec. 12 Tuesday Dec. 12 Tuesday Dec. 13 Tuesday Dec. 14 Self-Markent FASHIONS Tuesday Dec. 15 Self-Markent FASHIONS Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 11 Self-Markent FASHIONS Tuesday Dec. 11 Self-Markent FASHIONS Tuesday Dec. 12 Tuesday Dec. 12 Tuesday Dec. 13 Self-Markent FASHIONS Tuesday Dec. 14 Self-Markent FASHIONS Tuesday Dec. 15 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 Tuesday Dec. 16 Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 Tuesday Dec. 16 Tuesday Dec. 16 Self-Markent FASHIONS Tuesday Dec. 16 Tuesday Dec. 16 T				
Dec. 9 HAT COLLECTION 2130 F.M. Miss May will present her Spring hat collection to the press and buyers. By invitation. Fublicity: Mand Moody, 240 Madiron Ave., LE. 2-3562 Tuesday Dec. 9 PREVIEW: "MARY TAKES"— SPRIN M. 1959 EDITION (SHILINGTON, PA.) ANOY ROOM A330 P.M.— Proview of "Mearle Lingerie" famines for Spring and Summer to the press and buyers. (Showing at 5:00 P.M.). By invitation. Publicity: Marion W. Rocktails Medneaday Dec. 10 11:00 A.M. Maria Krum will present her contarts Gring that Resembles, Pa. FLAKHALIN 5-4311. Maria Krum will present her contarts Gring to the press and buyers. By invitation. Contacts: GI. 7-3060. Thursday Dec. 11 PRESS PREVIEW OF PECK & PROK PROK # PROK TAGHIONS Thursday Dec. 11 PRESS PREVIEW OF RESULT OF THE HOOR Preus proview of Spring and Summor fachions to the press. By invitation. Freudrast Preus Freudre of Spring and Summor fachions in Come Mils fabrics at Christmas luncheon. By invitation. Contact: Terry Reynolds, 10. 5-4600. Publicity: Pruline Farker, IE. 2-9994. Thursday Dec. 11 STRING FARMIOS FRESS PREVIEW OF GLARING FRESS PREVIEW OF GLARI	DATE	WHAT'S GOING ON	GIVEN BI	WHERE
Dec. 9 Dec. 10 Dec. 10 Dec. 10 Dec. 10 Dec. 11 Dec. 12 Dec. 11 Dec. 12 Dec. 11 Dec. 12 Dec. 11 Dec. 11 Dec. 12 Dec. 11 Dec. 12 Dec. 11 Dec. 12 Dec. 12 Dec. 12 Dec. 13 Dec. 16 Dec. 16 Dec. 16 Dec. 16 Dec. 17 Dec. 18 Dec. 18 Dec. 19 Dec. 19 Dec. 19 Dec. 10 Dec. 11 Dec. 11 Dec. 11 Dec. 12 Dec. 12 Dec. 12 Dec. 13 Dec. 14 Dec. 15 Dec. 16 Dec. 16 Dec. 16 Dec. 16 Dec. 17 Dec. 17 Dec. 17 Dec. 18 Dec. 18 Dec. 19 Dec. 19 Dec. 19 Dec. 19 Dec. 19 Dec. 10 Dec. 11 Dec. 10 Dec. 11 Dec. 10 Dec.	Dec. 9	HAT COLLECTION Miss May will present her Sp	ring hat collection to t	SALON
Wednesday Dec. 10 11:00 A.M. Maria Krum will present her conture Spring collection to the press and buyers. Ry invitation. Contact: CI. 7-3060. Thursday Dec. 11 18:00 Noon Luncheon L	Dec. 9 4:30 P.M 6:30 P.M.	PREVIEW: "FATRY TALES" SPRING 1959 EDITION Preview of "Faerie Lingerie" and buyers. (Showing at 5:00	FAIRY MILLS, INC. (SHILLINGTON, PA.) fashions for Spring and P.M.). By invitation, P	SAVOY-HILTON HOTEL SAVOY ROOM Summer to the press
Pec. 11 9:30 A.M. Peck & Peck will preview their Resort fashions to the press. By invitation. Probletty: Kenia Bank, OR. 3-4700. Thursday Dec. 11 12:00 Noon Luncheon Luncheo	Dec. 10	PREVIEW OF SPRING COLLECTION Maria Krum will present her	MARIA KRUM	41 WEST 56TH STREET
Dec. 11 IN COME FARRIGS IN COME FARRICS IN COME FARRIGS IN COME FARRICS IN COME FARRIC	Dec. 11 9:30 A.M.	RESORT FASHIONS Peck & Peck will preview the	ir Resort fashions to th	(०७ दम प्रमा १ ८माम मा ०००
Dec. 11. 3:30 P.M. Galanos will present a press preview of his Spring fashions. By invitation. Publicity: Maxwell-Gray, 527 Lexington Ave., PL. 3-5556. Friday Dec. 12- Dec. 21 Dec. 21 Exposition will include a 70-foot swimming pool with aquashow; an orange grove; cyprus gardens; a Florida town with Brahma bulls; motel exhibit; flying porpoises; and many other Florida attractions. Admission: 95¢ children, 75¢. Gontact: Alan Levine, production coordinator, CI. 6-8656. Publicity: Helleyshon Assoc., MU. 7-0272. Tuesday Dec. 16 SPECIAL TRIBUTE TO PARSONS SCHOOL-GLAIRE METROPOLITAN MUSEUM McGANDELL SCHOLANSHIPS GRACE R. ROGERS AUD. Parsons School of Design scholarchip endowment fund, as a memorial to Claire McGardell, to be raised by a fashion committee, in collaboration with The Fashion Group. Chmn: Dorothy Shaver. Go-Chmn: Sally Kirkland and Hope Skillman. Donors of \$50 or more will be invited to the Dec. 16 documentary showing of Glaire McGardell's fashion designs through 25 years. Contact: Parsons School of Design, 410 E. 54 St., PL. 9-2214; or Eleanor Lambert, MU. 8-2130. Thursday PREVIEW: RESORT FASHIONS BEST & CO. 13TH FLOOR RECREATION ROOM PREVIEW: RESORT FASHIONS BEST & CO. 13TH FLOOR RECREATION ROOM PREVIEW: RESORT FASHIONS BEST & RESORT Fashions to the press. By invitation. Publicity: Barbara Birkolund, PL. 9-2000.	Dec. 11 12:00 Noon	Press preview of Spring and & Christmas luncheon. By invite	Stummer fashious in Cone I	SAVOY ROOM
Dec. 12- Dec. 21 NATION'S VACATION.AND" (35 WEST 59RD STREET) COLUMBUS CIRCLE Exposition will include a 70-foot swimming rool with aquashow; an orange grove; cyprus gardens; a Florida town with Brahma bulls; motel exhibit; flying perpoises; and many other Florida attractions. Admission: 95¢ children, 75¢. Contact: Alan Levine, production coordinator, GI. 6-8656. Publicity: Hal Leyshon Assoc., MU. 7-0272. Tuesday SPECIAL TRIBUTE TO PARSONS SCHOOL-GLAIRE METROPOLITAN MUSEUM McCANDELL SCHOLARSHIPS GRACE R. ROGERS AUD. Parsons School of Design scholarchip endowment fund, as a memorial to Claire McCardell, to be raised by a fashion committee, in collaboration with The Fashion Group. Chan: Dorothy Shaver. Go. Chan: Sally Kirkland and Hope Skillman. Donors of \$50 or more will be invited to the Dec. 16 documentary showing of Claire McCardell's fashion designs through 25 years. Contact: Parsons School of Design, 410 E. 54 St., PL. 9-2214; or Eleanor Lambert, MU. 8-2130. Thursday PREVIEW: RESORT FASHIONS BEST & CO. 13TH FLOOR BY GRETA PLATTRY RECREATION ROOM Best's will present Greta Plattry's Resort fashions to the press. By invitation. Publicity: Barbara Birkolund, PL. 9-2000.	Dec. 11.	SPRING FASHIONS Galanos will present a press	(BEVERLY HILLS; CAL.) preview of his Spring for	BAILROOM
Dec. 16 8:30 P.M. Parsons School of Design scholarship endowment fund, as a memorial to Claire McCardell, to be raised by a fashion committee, in collaboration with The Fashion Group. Chmn: Dorothy Shaver. Go. Chmn: Sally Kirkland and Hope Skillman. Donors of \$50 or more will be invited to the Dec. 16 documentary showing of Claire McCardell's fashion designs through 25 years. Contact: Parsons School of Design, 410 E. 54 St., PL. 9-2214; or Eleanor Lambert, MU. 8-2130. Thursday PREVIEW: RESORT FASHIONS BEST & CO. BY GRETA PLATTRY 9:30 A.M. Best's will present Greta Plattry's Resort fashions to the press. By invitation. Publicity: Barbara Birkolund, PL. 9-2000.	Dec. 12-	NATION'S VACATIONLAND" Exposition will include a 70- grove; cyprus gardens; a Flor flying perpoises; and many ot children, 75¢. Contact: Alan	(35 WEST 53RD STREET) foot swimming pool with dida town with Brahma bul her Florida attractions. Levine, production coord	COLUMBUS CIRCLE aquashow; an orange ls; motel exhibit;
Dec. 18 BY GRETA PLATTRY 9:30 A.M. Best's will present Greta Plattry's Resort fashions to the press. By Breakfast invitation. Publicity: Barbara Birkelund, PL. 9-2000.	Dec. 16 8:30 P.M.	CLAIRE McCARDELL Parsons School of Design scho Claire McCardell, to be raise with The Fashion Group. Chmn and Hope Skillman. Donors of documentary showing of Claire Contact: Parsons School of De	McCARDELL SCHOLARSHIPS larship endowment fund, d by a fashion committee : Dorothy Shaver. Go-G \$50 or more will be inv	GRACE R. ROGERS AUD. as a memorial to , in collaboration hum: Sally Kirkland ited to the Dec. 16
	Dec. 18 9:30 A.M.	BY GRETA PLATTRY Best's will present Greta Pla	ttm/s Resort fachions +	RECREATION ROOM

-4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Dec. 19 8:00 P.M. Dinner- Dance	FIFTH INTERNATIONAL. PRESS BALL The Fifth International Pres Children's Fund and the N.Y. \$50.00. Contact: Beverly Sch	ASSOCIATION s Ball for benefit of th Herald Tribune Fresh Ai	SERT ROOM e United Nations.
Dec. 22	FIRST DAY OF WINTER (Monday)	•	
Monday Dec. 22 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 23rd Annual Christmas Ba By invitation. N.Y. Infirmation	NEW YORK INFIRMARY 11 for benefit of the Ne	GRAND BALLROOM w York Infirmary.
Dec. 25	CHRISTMAS (Thursday)		
Jan. 1	NEW YEAR'S DAY (Thursday)		
Monday Jan. 5 10:00 A.M. Coffee	PREVIEW OF SPRING HAT COLLECTION Sally Victor will preview he By invitation. Publicity: M	r Spring millinery colle	SALON - 9TH FLOOR ction to the press.
Monday Jan. 5 5:15 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Emme will preview her Spring By invitation only. Publici	(19 WEST 57TH ST.) millinery collection to	the press and buyers.
Tuesday Jan. 6 8:30 A.M. Breakfast	SHOWING OF SPRING HAT COLLECTIONS The Trade Promotion Committe present a showing of the Mili invitation. Contact: LO. 4-	e of Millinery Stabiliza	tion Commission will
Wednesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections the press. By invitation.	of Irene and Rivera wil	16 EAST 52ND STREET SALON - 6TH FLOOR 1 be presented to
Thursday Jan. 8 9:15 A.M. Breakfast	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS Preview for press of Maurer showing at 5:30 P.M. on four Contact: Eileen Killilea, LA	th floor in the store.	MAURER SHOWROOM 491 SEVENTH AVENUE itation. Customer Open to public.
Thursday Jan. 8 11:00 A.M.	PREVIEW OF SPRING HATS AND COIFFURES Walter Florell will preview hats. By invitation. Publici	WALTER FLOREIL his new Spring coiffures ty: Eleanor Lambert, MU.	30 WEST 57TH STREET SALON and newest Spring 8-2130.
Sunday Jan. 11- Jan. 17	THIRTY-SECOND NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading auxiliary and group showings By invitation only. Press D.	g designers (members of) will be presented to t	AND SHOWROOMS N.Y. Dress Institute, he visiting press.

WHERE DATE WHAT'S GOING ON GIVEN BY Monday TWENTY-SIXTH NAT'L ASS'N OF HOUSE WALDORF-ASTORIA & DAYTIME DRESS MFRS. BALLROOM Jan. 12 ANNIVERSARY DINNER "Wash And Wear" will be theme of Spring and Summer lines by House and Day-7:30 P.M. time Dress Mfrs. Price: \$25.00. Contact: Bette Kahn, N.A.H.D.M., 1350 Dinner Broadway. IA. 4-6352. STATLER-HILTON HOTEL NATIONAL RETAIL FORTY-EIGHTH Monday ANNUAL CONVENTION MERCHANTS ASS'N. Jan. 12-Theme: "Selling Is Everybody's Job" -- annual convention of National Retail Jan. 15 Merchants Association (formerly NRDGA) - 4-day meeting with 31 different seminar sessions, and leading authorities discussing various phases of retailing. Registration fees: \$10.00 per individual; \$50.00 per firm. (Non-members: \$20.00 per person). Banquet: Thurs., Jan. 15, 6:45 P.M.; featured speaker: Charles H. Kellstadt, pres., Sears, Roebuck & Co., Chicago, Banquet reservations: \$15.00, Contact: Stephen K. Small, Public Relations Director, 100 West 31st St., CH. 4-8780. 51 EAST 57TH STREET PREVIEW OF SPRING & MR. JOHN. INC. Thursday SALON SUMMER MILLINERY Jan. 15 Mr. John will preview his Spring and Summer millinery collection. By 10:30 A.M. invitation. Publicity: Toni Woodward. MU. 8-4906. OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON AND PARIS ROME. Thursday OPENING OF ROME CENTRO ROMANO Jan. 15-COUTURE COLLECTIONS L'ALTA MODA ITALY Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome. Jan. 19 CENTRO DI FIRENZE FLORENCE. OPENING OF FLORENCE Monday LA MODA ITALY Jan. 19-COUTURE COLLECTIONS Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy. Jan. 24 INCORPORATED SOC. OF LONDON. Wednesday OPENING OF LONDON COUTURE FASHIONS LONDON DESIGNERS ENGLAND Jan. 21-Designers include: Hardy Amies, John Cavanagh, Charles Creed, Norman Jan. 23 Hartnell, Lachasse, Mattli, Michael, Digby Morton, Ronald Paterson, Michael Sherard, Victor Stiebel, Worth. (Specific dates to be announced later). Contact: Ann Ryan, 461 Old Bond Street, London, W.I. OPENING OF PARTS CHAMBRE SYNDICALE DE PARIS. Beginning COUTURE COLLECTIONS LA COUTURE PARISIENNE FRANCE Monday Contact: Chambre Syndicale, 102 Rue du Faubourg, St. Honoré, Paris. Jan. 26

Wednesday

Jan. 21

PRESS PREVIEW: MID
MACY'S NEW YORK

JATH FLOOR

EXEC. DINING ROOM

9:30 A.M.

Macy's mid-winter furniture show (9th floor) will be presented to the

Breakfast

Press. By invitation. Publicity: Reni Kuhn, OX. 5-4400, Ext. 2683.

Tuesday "MARCH OF DIMES" NEW YORK DRESS WALDORF-ASTORIA

Jan. 27 FASHION SHOW INSTITUTE GRAND BALLROOM

12:15 P.M. Fifteenth annual fashion show for benefit of the National Foundation.

Luncheon Prices: Luncheon and fashion show-\$75.00, \$50.00, \$25.00. Contact: Elaine
Whitelaw, National Foundation, 301 East 42nd St., OX. 7-7700. Fashion
Publicity: Eleanor Lambert, MU. 8-2130.

MUSIC...MOVIES...THEATRE

PREMIERE: "THE TUNNEL OF LOVE" (Movie) ROXY THEATRE, 50TH ST. & 7TH AVENUE Nov. 21 Doris Day, Richard Widmark, Gig Young and Gia Scala will star in the MGM presentation, in CinemaScope. Produced by Joseph Fields and Martin Melcher. Director: Gene Kelly. Costumes: Helen Rose. Publicity: Dan Terrell, JU. 2-2000.

Monday
FIFTH WEEK: METROPOLITAN OPERA
MET. OFERA HOUSE, B'WAY & 39TH STREET
Nov. 24
Mon., Nov. 24: Verdi's OTELLO. Tues., Nov. 25: Puccini's MADAMA BUTTERFLY.
Wed., Nov. 26: Offenbach's LES CONTES D'HOFFMANN. Thurs., Nov. 27:
Johann Strauss' FLEDERMAUS. Fri., Nov. 28: Mascagni's CAVALLERIA
RUSTICANA and Leoncavello's PAGLTACCI. Sat., Mat., Nov. 29: Bizet's
CARMEN. Sat. Eve., Nov. 29: Puccini's LA BOHEME. Publicity: Francis
Robinson, FE. 6-1200.

Monday OPENING: "EDWIN BOOTH" 46TH STREET THEATRE, 226 WEST 46TH ST.

Nov. 24 Co-starring Jose Ferrer, Lois Smith and Lorne Greene, with Richard Waring and Ian Keith, in a new play by Milton Geiger about the great American actor of yester-year. Directed and presented by Jose Ferrer and The Playwrights Co. Costumes: Edith Head. Publ.: William Fields, PL. 3-7500.

Tuesday OPENING: "CUE FOR PASSION" HENRY MILLER THEATRE, 123 WEST 43RD ST.

Nov. 25 The Playwrights Co. and Franchot Productions will present a new play written and directed by Elmer Rice, co-starring Diana Wynyard and John Kerr. Sets: George Jenkins. Costumes: Dorothy Jenkins. Publicity: William Fields, PL. 3-7500.

Monday OPENING: "THE FLOWER DRUM SONG" ST. JAMES THEATRE, 246 WEST 44TH STREET Dec. 1 Richard Rodgers and Oscar Hammerstein, in association with Joseph Fields, will present a musical based on C.Y. Lee's novel about San Francisco's Chinatown. The cast will include Miyoshi Umeki, Juanita Hall, Pat Suzuki and Ed Kennedy. Director: Gene Kelly. Sets: Oliver Smith. Costumes: Irene Sharaff. Publicity: Michael Mok, MU. 5-5927.

Tuesday

OPENING: "THE GAZEBO"

LYCEUM THEATIE, 149 WEST 45TH STREET

Jayne Meadows and Walter Slezak will co-star with Edward Andrews in the
mystery-comedy by Alex Coppel, presented by The Playwrights Co. and
Frederick Brisson. Director: Reginald Denham. Sets: Jo Mielziner.

Costumes: Virginia Volland. Publicity: William Fields, PL. 3-7500.

Wednesday
OPENING: "THE DISENCHANTED"
CORONET THEATRE, 230 WEST 49TH STREET
William Darrid and Eleanor Saidenberg will present the drama based on Budd
Schulberg's novel about the American writer F. Scott Fitzgerald, co-staring Jason Robards Jr. and Rosemary Harris. Director: David Pressman.
Lighting: Jean Rosenthal. Costumes: Ann Roth. Publicity: Arthur
Cantor, CI. 6-6495.

Monday
OPENING: "THE COLD WIND AND THE WARM" MOROSCO THEATRE, 217 WEST 45TH ST.

Co-starring Eli Wallach and Maureen Stapleton, with Sanford Meisner, Sig
Arno and Clifford Davis, the adaptation of S.N. Behrman's novel, presented
by the Producers Theatre. Costumes: Motley. Publ.: Barry Hyams, CO.5-4784.

Wednesday OFENING: "THE POWER AND THE GLORY" PHOENIX THLATRE, 2ND AVE. & 12TH ST.

T. Edward Hambleton and Norris Houghton will present the adaptation of Graham Greene's novel with Eric Berry and Fritz Weaver. Director: Stuart Vaughn. Costumes: Will Steven Armstrong. Publ.: Bernstein-Kornzweig,

JU. 2-2490.